### New automation solutions for customers

# HOMAG and KUKA enter into strategic partnership

## Nuremberg, March 22, 2018. The HOMAG Group and KUKA announced the signing of a strategic partnership agreement at the HOLZ-HANDWERK trade fair in Nuremberg. The companies have agreed intensive cooperation on global development projects. Two such projects have already been launched in China and Germany. The aim of the partnership is to join forces in developing smart robot solutions and selling them to the global woodworking market.

The collaboration will benefit from KUKA's broad experience gained in different sectors in the field of robotics and from its large network of certified partners, who are located in numerous countries around the world and not only program KUKA robots but also integrate them at customer sites. The HOMAG Group has an in-depth process knowledge of the woodworking industry and a strong, global sales network. Together, the HOMAG Group and KUKA can offer new, smart robot solutions to support the worldwide trend toward automation and increased availability.

Says Pekka Paasivaara, CEO of the HOMAG Group: "With our customers in mind, we are always looking for partners to expand our range of solutions – and we only want the best in the market. One of them is undoubtedly KUKA for solutions in robotics and smart automation." Cristian Reiter, Head of the Automation Technology Business Unit at the HOMAG Group, adds: "The partnership with KUKA enables us to offer our customers around the world even more extensively integrated robot solutions from a single source."

"The collaboration with HOMAG is a mile stone in a long effort by KUKA to build an offer of products and services aimed at the General Industry. We are very proud that HOMAG has chosen KUKA as its strategic partner for its needs in robotizing HOMAGs world leading wood working machinery, says Stefan Lampa, CEO KUKA Division Industries.

**Company background**

**HOMAG Group**

The HOMAG Group is the world's leading provider of integrated solutions for production in the woodworking industry and woodworking shops. Its 14 specialized production companies, 23 Group-owned sales and service companies and approximately 60 exclusive sales partners worldwide make the company a unique system provider. Backed by a workforce of some 6,300 employees the HOMAG Group offers its customers solutions for digitized production, based on digital data continuity from point of sale through the entire production process, combined with a comprehensive software suite. In addition, the ecosystem "tapio" (open Internet-of-Things platform) maps the data flow along the entire value chain of the timber industry. The HOMAG Group has been majority-owned by the Dürr Group since October 2014.

**KUKA**

The KUKA Group is an international automation company with sales of around € 3 billion and roughly 13,200 employees. Being one of the world's leading suppliers of intelligent automation solutions, KUKA offers customers everything from a single source: from individual components and cells through to fully automated systems in the automotive, electronics, consumer goods and metal industries as well as in logistics / e-commerce, healthcare and service robotics. The Group has its headquarters in Augsburg.

Images

Image source: HOMAG Group AG



**Bild 1:**

In joining forces, HOMAG and KUKA aim to develop smart robot solutions and sell them to the global woodworking market.

**Bild 2:**

The agreement between HOMAG Group AG and KUKA was signed directly at the HOLZ-HANDWERK trade fair.  
From left to right: Personen benennen

**For questions please contact:**

**HOMAG Group AG**

Homagstraße 3–5

72296 Schopfloch

Deutschland

www.homag.com

**Frau Julia Weber**

Customer Communication Manager

Tel. +49 7443 13-2588

Fax +49 7443 13-8-2588

julia.weber@homag.com